MSc in Business & Technology
MSc in International Business
Information session
Who are we?

• Joyce Huvaere
  • Study path counsellor MIB
  • studypath.es@vub.be

• Janneke Van den Hoven
  • Study path counsellor MBT
  • studypath.es@vub.be
Who are we?

- **Thomas Crispeels**  
  - Assistant Professor  
  - [Thomas.Crispeels@vub.be](mailto:Thomas.Crispeels@vub.be), Room PL5.4.27

- **Michaël Dooms**  
  - Associate Professor of Management  
  - [Michael.Dooms@vub.be](mailto:Michael.Dooms@vub.be), Room PL5.3.66

- **Leo Van Hove**  
  - Professor of Economics  
  - [Leo.Van.Hove@vub.be](mailto:Leo.Van.Hove@vub.be), Room PL5.5.12
Agenda

• Intro: faculty, MIB, MBT  Leo Van Hove
• Practical matters  Joyce Huvaere
• Microeconomics of competitiveness  Elvira Haezendonck
• Technological business development project  Thomas Crispeels
• Internship, trade mission, IBP  Michaël Dooms
• Student Council, VUBMUN students
• Q&A
• No reception, sorry ...
Code YELLOW

ON CAMPUS

- Always keep your distance from others
- Wear a face mask at all times
- Wash your hands regularly

STOP THE SPREAD OF COVID-19
vub.be/backtocampus
Code YELLOW

DURING CLASSES

• No drinking/eating during class

• Wear a face mask at all times

• Notify your teacher if you want to get up or leave the room
If you test positive for COVID-19

Notify us immediately on info@vub.be
Code YELLOW

Absent for a mandatory class

Provide a doctor’s note to your faculty secretariat
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  Michaël Dooms
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The VUB

• separated from ULB in 1969
• this is why both universities have a Solvay Business School
• still similarities in programmes
• but completely separate entities
• more cooperation in recent years (one alumni organisation!)
Student numbers, 2015-2020
Programmes in English

- BSc in Social Sciences
- BSc in Business Economics – **Now in year 3**

- MSc in Communication Studies: Journalism and Media in Europe
- MSc in Communication Studies: New Media and Society in Europe
- MSc in Digital Communication Leadership

- MSc in Business Engineering: Business & Technology
- MSc in International Business
- MSc in Management

- Advanced MSc in European Integration
- Advanced MSc in Economics of Globalisation and European Integration
## Programmes in English - Student numbers

<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>BSc in Business Economics</td>
<td>N/A</td>
<td>N/A</td>
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<td>102</td>
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<td>332</td>
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<td>MSc in Communication Studies</td>
<td>136</td>
<td>142</td>
<td>153</td>
<td>174</td>
<td>n.a.</td>
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<tr>
<td>MSc in Management</td>
<td>330</td>
<td>297</td>
<td>290</td>
<td>335</td>
<td>382</td>
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<tr>
<td>MSc in International Business</td>
<td>77</td>
<td>79</td>
<td>86</td>
<td>110</td>
<td>115</td>
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<tr>
<td>MSc in Business &amp; Technology</td>
<td>25</td>
<td>25</td>
<td>28</td>
<td>41</td>
<td>38</td>
</tr>
</tbody>
</table>
MSc in International Business
MIB – Target audience

• aimed at international audience
  • 304 applications last year; acceptance rate typically 25-30%
  • students from 18 countries (on last count)

• clear focus on the international, globalised context that we live in

• multidisciplinary
MIB - Concept

- **year 1**
  - only compulsory courses
  - *international context* block
  - *business* block
  - Paper

- **year 2 = ‘doing business in an international context’**
  - master thesis
  - 3 compulsory courses, rest electives
  - international profile, business profile
### INTERNATIONAL CONTEXT

<table>
<thead>
<tr>
<th>TITLE</th>
<th>COURSE TITULAR</th>
<th>SEMESTER</th>
<th>ECTS CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Governance, Law and Policy of the EU</td>
<td>Youri Devuyyst</td>
<td>1st</td>
<td>6</td>
</tr>
<tr>
<td>EU Competition Policy</td>
<td>Caroline Buts</td>
<td>1st</td>
<td>6</td>
</tr>
<tr>
<td>International Trade</td>
<td>Peter Claeys</td>
<td>1st</td>
<td>6</td>
</tr>
<tr>
<td>International Business Law</td>
<td>Stephanie Gardner</td>
<td>1st</td>
<td>6</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>Elvira Haezendonck</td>
<td>2nd</td>
<td>6</td>
</tr>
</tbody>
</table>

**Total** 30

### ADVANCED BUSINESS

<table>
<thead>
<tr>
<th>TITLE</th>
<th>COURSE TITULAR</th>
<th>SEMESTER</th>
<th>ECTS CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Marketing</td>
<td>Kim Willems</td>
<td>1st</td>
<td>6</td>
</tr>
<tr>
<td>Financial Reporting and Auditing</td>
<td>Diane Breesch</td>
<td>2nd</td>
<td>6</td>
</tr>
<tr>
<td>International Finance</td>
<td>Kris Boudt</td>
<td>2nd</td>
<td>6</td>
</tr>
<tr>
<td>Information Systems Strategy and Management</td>
<td>Wouter Verbeke</td>
<td>2nd</td>
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</tr>
<tr>
<td>Paper</td>
<td>Leo Van Hove</td>
<td>Year</td>
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</table>

**Total** 30
## Master in International Business

### YEAR 1

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>International Trade</td>
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<tr>
<td>International Finance</td>
</tr>
<tr>
<td>Financial Reporting and Auditing</td>
</tr>
<tr>
<td>Strategic Management</td>
</tr>
<tr>
<td>Information Systems Strategy and Management</td>
</tr>
<tr>
<td>EU Competition Policy</td>
</tr>
<tr>
<td>International Business Law</td>
</tr>
<tr>
<td>Governance, Law, and Policy of the European Union</td>
</tr>
<tr>
<td>Advanced Marketing</td>
</tr>
<tr>
<td>Research Paper</td>
</tr>
</tbody>
</table>

### YEAR 2 – COMPULSORY – 36 ECTS

<table>
<thead>
<tr>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Social Responsibility</td>
</tr>
<tr>
<td>Multinational Strategic Planning</td>
</tr>
<tr>
<td>Advanced International Economics</td>
</tr>
<tr>
<td>Master Thesis International Business</td>
</tr>
</tbody>
</table>

### YEAR 2 – ELECTIVES – 24 ECTS – PICK 3 OR 4

<table>
<thead>
<tr>
<th>Course</th>
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</thead>
<tbody>
<tr>
<td>Internship (6 or 12 ECTS)</td>
</tr>
<tr>
<td>Advanced Accounting and International Financial Statements</td>
</tr>
<tr>
<td>International Corporate Finance</td>
</tr>
<tr>
<td>Risk Management</td>
</tr>
<tr>
<td>IT Modeling and Economics</td>
</tr>
<tr>
<td>Global Banking</td>
</tr>
<tr>
<td>Project Management</td>
</tr>
<tr>
<td>Decision Analytics</td>
</tr>
<tr>
<td>Supply Chain Management</td>
</tr>
<tr>
<td>Fundamentals of Data Science</td>
</tr>
<tr>
<td>Microeconomics of Competitiveness – NEW!</td>
</tr>
<tr>
<td>Trade Mission – NEW! (in Dutch)</td>
</tr>
</tbody>
</table>
MBT - Target audience

- two-year Master
- English-language variant of Ma Handelsingenieur (Business Engineering)
- prerequisites in natural sciences (chemistry, physics, biology,...)
- attracts (for now) mainly Belgian students
MBT – Concept (model track)

- **year 1**
  - mainly compulsory courses
  - *business* block
  - *technology* block
  - Paper

- **year 2 = business & technology**
  - master thesis
  - compulsory courses for 18 credits
  - rest: elective courses
### TECHNOLOGY BLOCK

<table>
<thead>
<tr>
<th>TITLE</th>
<th>COURSE TITULAR</th>
<th>SEMESTER</th>
<th>ECTS CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Technology</td>
<td>Marc Van Overmeire</td>
<td>1st semester</td>
<td>6</td>
</tr>
<tr>
<td>Decision Analytics</td>
<td>TBA</td>
<td>1st semester</td>
<td>6</td>
</tr>
<tr>
<td>Information Systems Strategy and Management</td>
<td>TBA</td>
<td>2nd semester</td>
<td>6</td>
</tr>
<tr>
<td>Fundamentals of Data Science</td>
<td>TBA</td>
<td>2nd semester</td>
<td>6</td>
</tr>
<tr>
<td>+ 1 Technology course from list of 3</td>
<td></td>
<td>2nd semester</td>
<td>6</td>
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### BUSINESS BLOCK

<table>
<thead>
<tr>
<th>TITLE</th>
<th>COURSE TITULAR</th>
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<tr>
<td>Advanced Marketing</td>
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<td>1st semester</td>
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<td>Financial Reporting and Auditing</td>
<td>Diane Breesch</td>
<td>1st semester</td>
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<tr>
<td>International Corporate Finance</td>
<td>James Thewissen</td>
<td>1st semester</td>
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<tr>
<td>Project Management</td>
<td>Elvira Haezendonck</td>
<td>1st semester</td>
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<tr>
<td>Paper</td>
<td>Leo Van Hove</td>
<td>Year</td>
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Total ECTS Credits: 30
### Master in Business Engineering: Business & Technology – Year 2

<table>
<thead>
<tr>
<th>COMPULSORY – 36 ECTS</th>
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<tbody>
<tr>
<td>Corporate Social Responsibility</td>
</tr>
<tr>
<td>Strategic Management</td>
</tr>
<tr>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Master Thesis Business and Technology or Master Thesis Business and Technology: Trade Mission</td>
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<table>
<thead>
<tr>
<th>PRACTICE-ORIENTED ELECTIVES – PICK 1</th>
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<tbody>
<tr>
<td>Internship (6 or 12 ECTS)</td>
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<tr>
<td>Technological Business Development Project</td>
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<tr>
<td>Microeconomics of Competitiveness - NEW</td>
</tr>
<tr>
<td>International Business Project - NEW</td>
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</table>

<table>
<thead>
<tr>
<th>ELECTIVE BUSINESS ASPECTS OF TECHNOLOGY – PICK 1</th>
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<tbody>
<tr>
<td>Business Aspects of Biotechnology</td>
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<tr>
<td>Business Aspects of Innovation in Materials</td>
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<tr>
<td>Business Aspects of Micro-electronics and Photonics</td>
</tr>
<tr>
<td>Business Aspects of Software Industry</td>
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<table>
<thead>
<tr>
<th>OTHER ELECTIVES</th>
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<tbody>
<tr>
<td>Advanced Accounting and International Financial Statements</td>
</tr>
<tr>
<td>Sustainable Mobility and Logistics</td>
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<tr>
<td>Risk Management</td>
</tr>
<tr>
<td>Multinational Strategic Planning</td>
</tr>
<tr>
<td>Global Banking</td>
</tr>
<tr>
<td>Scalable Data Management Systems</td>
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- Practical matters  
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  Michaël Dooms
- Student Council, VUBMUN  
  students
- Q&A
- No reception, sorry ...
Our system

• two semesters
• exams in January, June, (August/September)
• flexibility, but courses either sem 1 or sem 2
• no deliberation after sem 1 or after Ma1
• 10 or more = credit; <10 = retake course
Study guidance @ vub

STUDY SUCCESS AND WELLBEING

Online tips & tricks
- Information
- Infographics about planning, procrastination,..

In group
- Workshops: study methods, taking oral exams, ...
- Q&A’s

Individual guidance
GET MORE OUT OF YOURSELF

Improving your study success and making sure you’re feeling well, that’s what Study Guidance is all about. You can reach out to us in every stage of your studies, for information, advice, guidance and training. Take a look at the workshops we offer or make an appointment for individual guidance. An enthusiastic team of study advisors, learning path counselors and student psychologists is ready to help!

All guidance is free for VUB students.
YOUR STUDY PATH

By default every programme has a standard study path. Some students choose to design an individual study path or have to deviate from the standard study path because of study delay. If you deviate from the standard study path, we advise you to contact your STUDY PATH COUNSELOR who can inform, advise, and guide you.
Study Guidance: Learning path counselling

Individual appointments & group sessions

Informing, advising & guiding students’ study path

Programme & pre- & co-requisites
Your study path counselor (STB) can inform, advise and guide you throughout your studies.

A daily chat moment with one of the faculty's study path counselors between 16-17h for short and quick questions (from 14/9) - You can reach the STB via the chat function in Microsoft TEAMS.

- Monday: Joyce
- Tuesday: Janneke
- Wednesday: Ken
- Thursday: Ioanna
- Friday: Romy
Need to know

START @ THE VUB

• Check your enrollment
• Registration courses
• E-tools
• Timetables
• Study Progress @ VUB
• Study Guidance
Enrollment in programme

**DEADLINE**

- You will receive **email updates** concerning the proceedings of your application.
- **Sign the online enrollment contract**
- **Deadline: 8 October**
Course registration in 10 steps

This step-by-step plan can only be used by students who must register for their courses themselves.

- Only your study programme in the Student SelfService is official. Make sure that it is correct. Synchronization with learning platform Canvas occurs automatically.
- Tab 'add classes'
- 'Search by my requirements'
- Course detail - select a part of the course
- Confirm the part of the course
- Overview 'parts enrolled in automatically and still need to register yourself'
- Confirm the entire course
- Shopping cart
- Check and 'finish enrolling'
- The results of your course registration
- Check your courses

Overview of the most common issues

The most common issues and how to deal with them:

- I cannot log on to the Student SelfService
- I can log on to the Student SelfService, but I do not have the button 'register my courses'
- Some courses are missing

Overview of the most common error messages

The most common error messages and how to deal with them:

- "Study activity is full. If a waiting list is available, select Add another study activity to return to step 1. Select the study activity link, select the Waiting list option and resubmit your request."
- "This study activity is not planned"
- "This study activity can not be added - the requirements are not met."
- "These study activities can not be added. By adding these study activities the maximum allowed credits or courses would be exceeded for this period."
- "I get the error that I also need to register a study part called "SELF"
Course registration

ONLINE HELPDESK COURSE REGISTRATION

Deadlines for course registration

- for 1st semester and year courses: 15 October 2020
- for 2nd semester courses: 28 February 2021

Your error is not listed here? Do not hesitate to contact us.

Fill in this form.

Change your language preferences in the top right corner of the form.
E-tools

- Selfservice students
- Office 365
- Net-id & creating your VUB e-mail address
- Canvas
CHECK YOUR TIMETABLE

You can check the timetables for student groups or for courses. You can also use the My Timetable app and the iCalendar function.

Suggestions for the timetables are always welcome via Service Now.

Timetables are subject to change. Therefore, consult your timetable regularly.
Study progress regulation

STUDY EFFICIENCY

Succeed for **60%** of the enrolled credits

↓

**If not: binding conditions** are imposed succeed for at least **75%** + courses you have registered twice

0 credits obtained? Binding conditions not met?

=> **Refusal** to re-enroll

Your study guidance starts at the Meeting point.

Brussels Engineering, Sciences & Humanities Campus
[A] Building F - level Esplanade
[T] +32 2 629 23 06
[O] Monday - Friday; 9AM to 5pm
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  Leo Van Hove

• Practical matters
  Joyce Huvaere

• Microeconomics of competitiveness
  Michaël Dooms

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  Michaël Dooms

• Student Council, VUBMUN

• Q&A

• No reception, sorry ...
Microeconomics of Competitiveness (MOC) (1)

• 12 ECTS (including free elective): Master HI, MBT and IB (1\textsuperscript{st} or 2\textsuperscript{nd} master)
• Developed by Professor Michael Porter and the staff and affiliates of the Institute for Strategy and Competitiveness (Harvard Business School) – offer is unique in masters in Belgium
• The MOC course focuses on the sources of national or regional productivity, which are rooted in:
  • the strategies and operating practices of locally based firms,
  • the vitality of clusters,
  • and the quality of the business environment in which competition takes place.
• MOC addresses the subject from a bottom-up, microeconomic perspective
• Team work
Micro-economics of Competitiveness (MOC) (2)

• 1st semester: 12 HOC sessions on models for analysis, group composition, cluster choice and first progress report.
• 2nd semester: intensive work sessions, feedback sessions, company and association collaborations and group work to produce the final cluster report. Presentations and feedback on cluster report.
• Organized by Prof. Haezendonck and Prof. Dooms
• 12 credits practical course: lecture and seminars on location, workshops on soft skills, field work, interviews, project management,
• Max. 32 students enrolled per year and short online admission procedure in September
• No combination with Trade mission possible in the same year
• See the MOC course description for more detail or ask for MOC-brochure
• Questions or request for admission? Email: Elvira.Haezendonck@vub.be
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TECHNOLOGICAL BUSINESS DEVELOPMENT PROJECT

Work a whole year on a real project from VUB researchers with valorisation potential!

In a multidisciplinary team – we mix business and engineering profiles

Business development assignment: analyse the market, find potential customers & develop the best strategy to sell the product/service

Desk research + field research – get out of the building!

The results are used by the researchers to attract funding & launch their spin-off
TECHNOLOGICAL BUSINESS DEVELOPMENT PROJECT

6 joint sessions throughout the academic year

Intermediate planning meetings per group

Final deliverable: written report + presentation

EUTOPIA Learning Community

INFORMATION SESSION THURSDAY 24 SEPTEMBER 13 O’CLOCK IN D206

Contact: Thomas.Crispeels@vub.be
TECHNOLOGICAL BUSINESS DEVELOPMENT PROJECT
Agenda

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• Q&A
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Internship (1)

• Optional course
  • Holder: Prof. dr. Michaël Dooms
  • Assistants: Bruno Moeremans, Fanny Soyeur
  Contact: internship.business@vub.be

• Choice between:
  • 6 ECTS: minimum 20 full time workdays
  • 12 ECTS: minimum 40 full time workday

• Additional elements:
  • Can be performed any time/period during the 2-year Master program
  • No maximum duration
  • Work scheme flexibility (e.g. 2 days per week for 10 weeks)
  • International internships allowed/encouraged
Internship (2)

• Procedure
  • Search:
    • On an individual basis, professor as “last resort”
    • https://www.vub.be/en/careercenter/internship
      (Internship / Job Board VUB)
  • Approval cycle:
    • Fill in the internship form electronically (Canvas, Word document) and send it via e-mail to Internship.Business@vub.be BEFORE THE START OF THE INTERNSHIP (allow at least 2 calendar weeks)
    • Pay attention to a good description of the assignment, in line with the course description!

• NO SIGNATURES NEEDED AT THIS STAGE
• Register for the course (2nd year course) on Canvas!
• **Internship and job fair** (organised by Inisol): watch your e-mail (probably takes place last week of October)

• **Remuneration:** between yourself and the company / organisation your work for (mind the tax consequences)

• **Assignment:** stay close to the course description and objectives (limit admin work)

• But: most internship assignments, like your “real” job afterwards, require some **admin work**!

• Be aware that you represent the university and your MSc program, so **impeccable behaviour** is expected!

• Pay attention to your e-mail regarding changes in general aspects of the process

• **If interference with courses:** communicate clearly to professors and other students; organize yourself to keep up to date.
International Business Project (6 ECTS) (COVID19 impact)

- **Close the Gap Kenya**: work 6 weeks for an impact investor and alongside Kenyan entrepreneurs in a team of 3 students. Three windows (Nov/Dec; Feb/March; Jul/Aug). Flights and accommodation cost covered. Follow e-mail / the Facebook of Close the Gap for more information.

- **RANEPA university (Moscow)**: work a semester in virtual collaboration with a Russian team of students on a company assignment, with a short mobility window of ca. 4 days with interim of final presentations in Russia (+ preparations). Flights and accommodation cost covered. Intake going on, start 1/Oct or beginning February.

- Other possibilities ([https://www.malaysiainternship.my](https://www.malaysiainternship.my))
- Selection procedure applies

**Trade Mission (6 or 18 ECTS) (COVID19 impact)**

- MiB: Practical Course (6 ECTS) – multi-disciplinary team
- MBT: Master Thesis (18 ECTS) – “Handelsingenieur”
- Dutch language proficiency preferred
- Selection procedure applies

Michael.Dooms@vub.be  
Internship.Business@vub.be
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• Student Council, VUBMUN
  students

• Q&A

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Student Council

Who are we?
What do we do?
How can you contact us?
WHO ARE WE AND WHAT DO WE DO?

- 20 motivated students
- Different views, opinions and interests
- Represent the student voice
- Policy and rules of the VUB
- Faculty representatives
Student council

FACULTY REPRESENTATIVES

Fatimzahra Belaidi Zine (ES)
Sasha Solau (ES)
Sander Wouters (ES)
Jonnick Constantijn Fonke (ES)
Lisa Elizabeth Ashley Jongmans (ES)
WHAT DO WE DO?

- Affordable dorm rooms
- Exam schedule on time
- Enough activities on and off campus
  - Night bus
  - BBQ
  - Student associations
- Participation in every student related topic
How to contact us

- Questions, ideas or remarks
- Join us or ISP
- Facebook: Studentenraad VUB
- Mail: studentenraad.stuvoraad@vub.be
- Instagram: studentenraadvub
- Student.vub.be
• Welcoming week and tour of the VUB
• Student associations
• Buddies

ENJOY YOUR TIME AT THE VUB
• Hope to see you soon!
Thank you!

Questions?

Leo.Van.Hove@vub.be