Bachelor of Science in Business Economics 180 ECTS

Specialisation (in 3rd bachelor) International Business

Bachelor 1 - 60 ECTS
- Introduction to Microeconomics
- Introduction to Macroeconomics
- Financial Accounting
- Marketing
- Statistics for Business and Economics I
- Mathematics for Business and Economics I
- Business Information Systems
- Management
- European History
- Business Law I

Bachelor 2 - 60 ECTS
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Managerial Accounting
- Human Resources Management
- Statistics for Business and Economics II
- Mathematics for Business and Economics II
- Research Methods for Business and Economics
- Business Law II
- Corporate Finance
- Academic Writing

Bachelor 3 - 60 ECTS
- Specialisation: International Business
  - Operations Management
  - Financial Markets and Institutions
  - Econometrics
  - Digital Business Models
  - European Economic Integration
  - Online and Social Media Strategies
  - International Monetary Economics
  - Business Ethics
  - Public Finance
  - Bachelor Paper Business Economics

A degree of this programme gives direct access to:
MSc in International Business 120 ECTS (EN)
MSc in de Toegepaste Economische Wetenschappen 60 ECTS (NL)